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### **EDITORIAL**

# High-Quality, Scientific Rigor, and Diversity: Value in Health Regional Issues Is Getting Its Impact



Value in Health Regional Issues (ViHRI) focusing on Central and Eastern Europe, Western Asia, and Africa (CEEWAA) is now entering its fourth year and it is our pleasure to introduce its third volume. Our journal, which also includes annual volumes focusing on studies performed in Latin America and Asia, is steadily developing with increased quality, scientific rigor, and geographic diversity. The subject areas cover not only traditional pharmacoeconomics (i.e., economic analyses) and outcomes research (i.e., patient preferences and health-related quality of life) but also health policy reviews and analyses pertaining to major topics of concern to most health care systems. Within the last couple of years, we have noticed an increase in the number and quality of submitted manuscripts. As of February 2015, we received 45 manuscript submissions in total, of which 13 have been accepted, 18 rejected, and the remaining were still under editorial review as of September 2015.

An evidence for the rapid dissemination of articles published in ViHRI could be found in the increasing number of citations by other scholars, as well as the number of page views (increasing from a monthly average of 1026 in 2013 to an average of 2261 in 2015) and full-text downloads (increasing from a monthly average of 572 in 2013 to an average of 1634 in 2015).

To promote quality research, originality, and contribution to health care decision making, the Board of Directors of the International Society for Pharmacoeconomics and Outcomes Research (ISPOR) decided in 2014 to establish the ViHRI Excellent Article Award. This award will be given to the best article published in ViHRI from each region (Asia, Latin America, and CEEWAA) biennially to recognize the best article published from each of these regions. The first award will be presented during the ISPOR 18th Annual European Congress to Rok Hren for his article "Impact of the Pharma Economic Act on Diffusion of Innovation and Reduction of Costs in the Hungarian Prescription Drug Market (2007–2010)" published in ViHRI in 2013 [1].

The present volume includes economic studies pertaining to various health conditions such as patients with diabetes and hepatitis C virus [2,3]; health policy analyses of the impact of clinical guidelines [4], tendering prices of pharmaceuticals [5], and the Hungarian care managing organization [6]; as well as clinical outcomes reports [7,8]. Among the articles published in this volume, one article focusing on health-related quality-of-life assessment deserves special attention [9]. The three-level EuroQol five-dimensional questionnaire (EQ-5D-3L) is the most commonly used measure deriving health state utilities for use

in cost-effectiveness analyses presenting a cost per qualityadjusted life-year (QALY) incremental cost-effectiveness ratio and is applicable to a wide range of health conditions and treatments [10]. The new five-level version of the EQ-5D (EQ-5D-5L) has been recently developed by the EuroQol Group and increased the measurement reliability and sensitivity while maintaining its feasibility [11,12]. Previously in this journal, Golicki et al. [13] reported on an interim EQ-5D-5L value set for Poland, which is considered the first crosswalk value set in Central and Eastern Europe. This report was part of a larger study coordinated by the EuroQoL Group to develop a "crosswalk" between the EQ-5D-3L value sets and the new EQ-5D-5L descriptive system [12]. Although evidence on the healthrelated quality of life of patients is increasingly being requested by payers in the Middle East, the availability of EQ-5D-5L value sets is limited. The article by Papadimitropoulos et al. [9] published in this volume reports on a feasibility study to elicit EQ-5D-5L values from a general public sample in the United Arab Emirates.

We hope that you enjoy reading articles published in this volume, and we also encourage scholars from ISPOR's CEEWAA countries to submit their research findings to ViHRI. Our article-based publication policy encourages authors to submit manuscripts throughout the year and ensures that articles are published online and available soon after their acceptance for publication.

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