

# TOD'S ROLE IN ENHANCING URBAN QUALITY OF LIFE AND PRESERVING BUILT HERITAGE

Graduate Students, Energy and Environment

## THE CASE OF MSHEIREB DOWNTOWN DOHA

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#### RESEARCH PROBLEM



Doha's Rapid Growth



TOD as a tool

Msheireb Downtown Doha

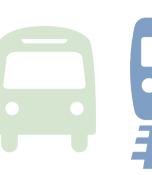


### "How do we make TOD happen?"

Transit-oriented development

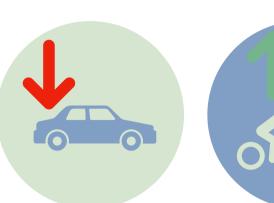
APPLICATION OF SMART GROWTH STRATEGIES



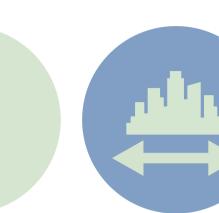














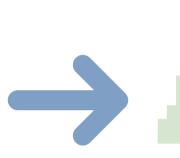
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#### The combination of the Doha Metro and the TODs

"...will maximize the integration between transport systems and land use through the development of sustainable, vibrant, livable, compact, and mixed-use communities"

#### TOD approach









3Ds' of built environments



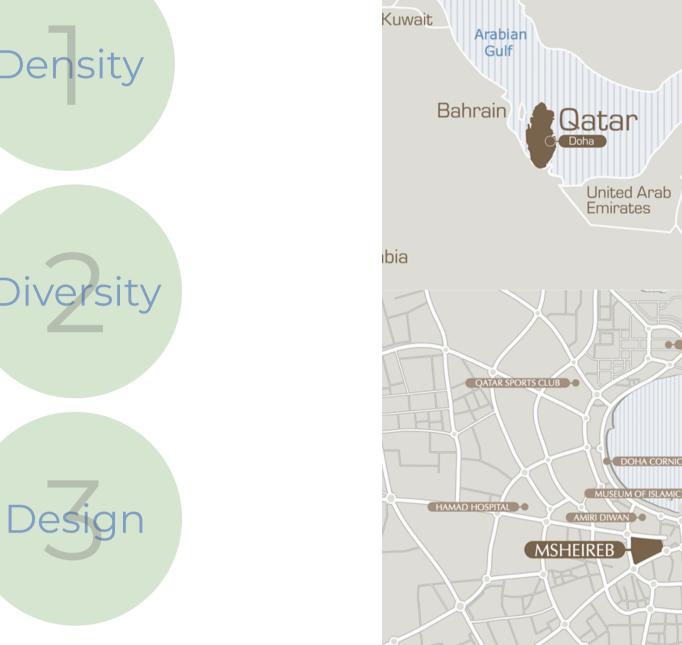
(1) travel behavior

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(2) built environment











"It takes a community to build a community."

BUILT ENVIRONMENT ANALYSIS

### TRAVEL BEHAVIOR ANALYSIS



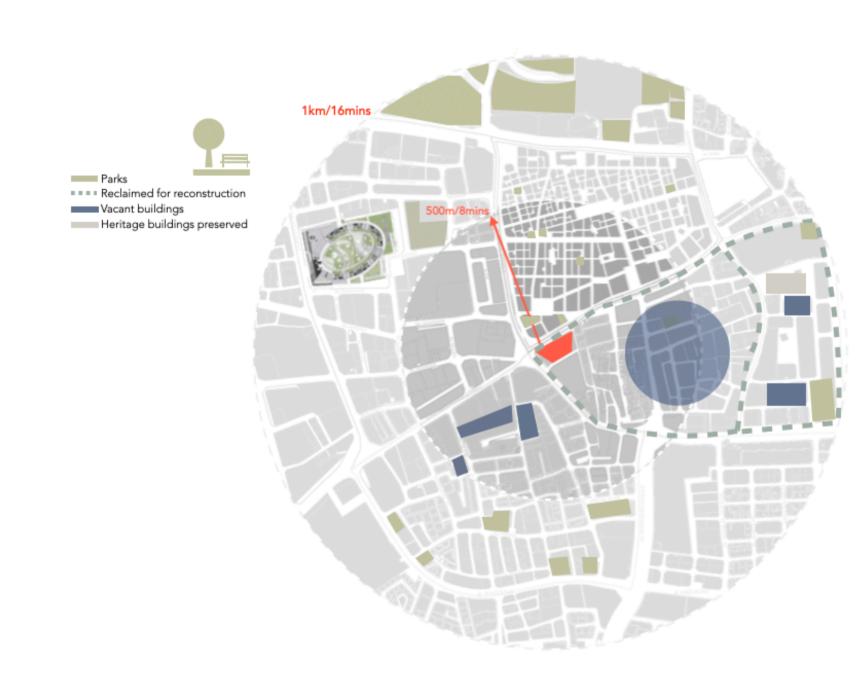




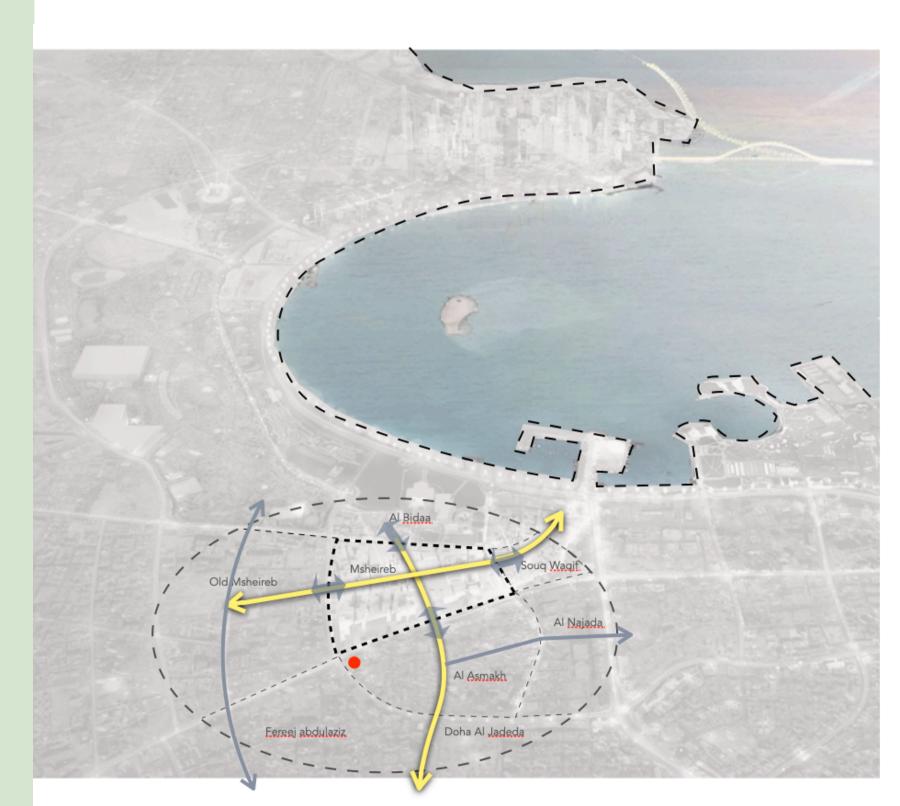




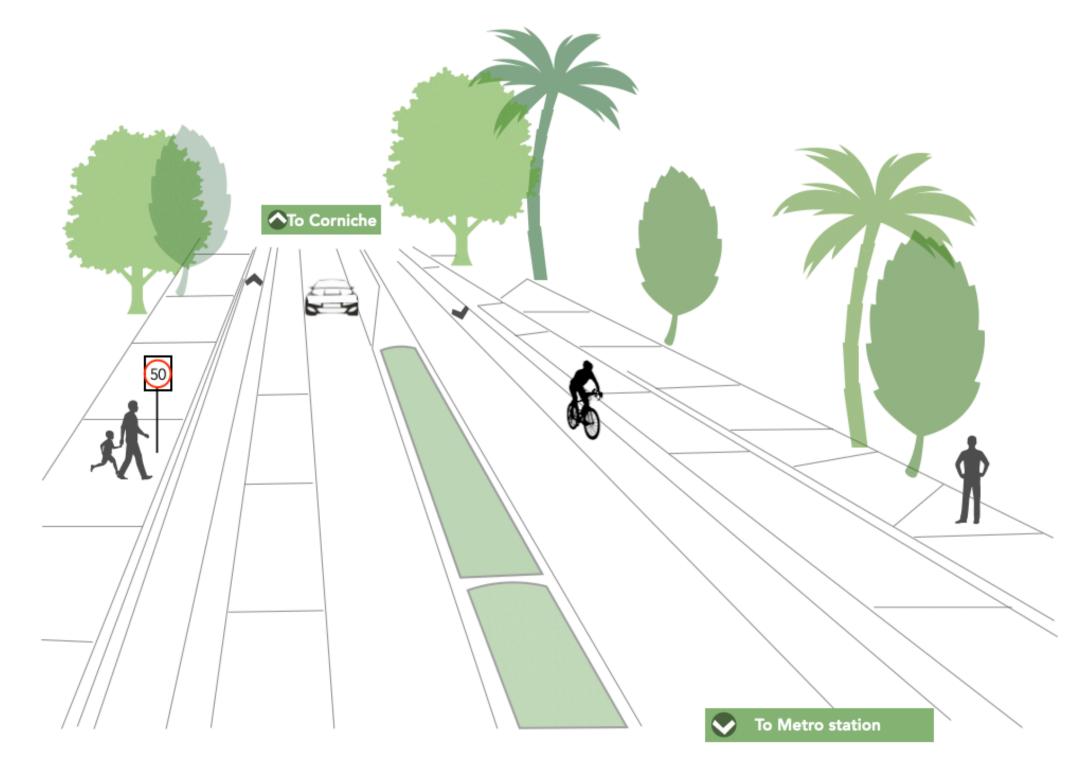












Towards designing streets for people: Wadi Msheireb Street

Direct link connecting Msheireb and corniche A walkable environment Protected bike lanes

Enhanced look and feel of the street Lane reduction Speed limit reduction