

Student: Alaa Abu Huzaima

FACTORS AFFECTING STUDENT SATISFACTION WITH ONLINE LEARNING IN HIGHER EDUCATION IN QATAR



Supervisor: Emad Abushanab



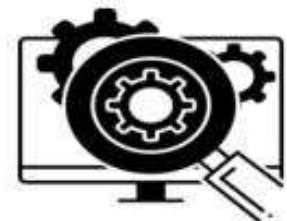
Objective

Filling the gap in the literature by providing scholars and practitioners with substantial insights into factors affecting students' satisfaction with online learning which will eventually help educational institutions to develop a successful strategy for online learning in Qatar



Literature Review

Performance Expectancy, Social Influence, Effort Expectancy, Continuous use, course design, assessment methods, and students' engagement could affect student satisfaction



Research Methodology

750 samples
4 Institutions
Online survey
SMART PLS
SPSS
T-Test
ANOVA
Correlation



Findings

- PE, SI, COUS, Assessment methods, Course Design have significant positive correlation with SS
- EE and FC do not have significant correlation with Student Satisfaction



Conclusion & Future Research

- SS can be improved by improving CD, SI, PE, COUS, and Assessment methods
- **Future Research**
 - Focus on SE, AM and CD
 - Incorporate Qualitative Research
 - Explore other factors
 - Apply other Statistical Tests



Limitations

- Students with Disability
- Time & Location
- MOEHE Survey
- Participants withdrew from the survey