

Greetings,

Is your Sixth Youth Research Forum of this year open to embrace other perspectives about the third scientific research theme, other ways of interpreting it and developing its subjects ? I am Rim Bousta, an actual student in UM6P in Morocco. I got my baccalaureat this year in math stream B with highest honour, and i would like to apply for this competition for the core reason that i strongly believe that i can add a lot to this research since my actual major is computer science and i have an undeniable openness towards everything related to science. I also participated in a lot of similar competitions in my past years, attended the UM6P science week and i read books in a daily basis. Other than that, i developed strong communication capacities and harnessed my soft skills. Thanks to our respectful and amazing teacher of software development, Mrs Loubna Mekouar who is also an IEE senior member in Um6p, i got the chance to discover this opportunity. Here below, i will present the abstract for my project :

### DIGITAL INNOVATION : A BLESSING OR A CURSE ?

We all somehow witnessed the neediness we have today towards technology. Either when we were getting medical services or public services or others... Our world today is becoming more and more digital to a point that is overwhelming. But did anyone of us think : « IS DIGITAL INNOVATION AN ACTUAL BLESSING OR A HIDDEN CURSE ? »



Digital innovation has dominated every single major field in our era. Now, if we look at the healthcare, doctors use advanced technical solutions while minimizing the cost and the time simultaneously. For instance, during the pandemic covid-19, digital healthcare proved its efficiency through virtual patient-care, sensibilizing and other contributions. Even statistics prove these statements : in global, 58% of the average share of the customer interactions that are digital all over the world have been accelerated during the covid19 crisis.

But obviously, i can guess what you are currently thinking : « where is the bad in this ? ».

Well, every year passing by, the pourcentage of jobless people increases in a dramatic way. People are usually hired to work in a company for the value they add, the work they get done and for their efficiency. For these exact reasons, computers , digital innovations interfere : the machines do not make mistakes, they are automatic and precise which means less time wasted. Consequently, the

need for a human to accomplish tasks is no longer necessary in less in very complicated cases as long as science didn't discover practical solutions for that too. In 2023, 208.23 million people are unemployed and if we compare between now and back then in 1933 which is the very beginning of digital innovation. We perceive the gigantic difference since just 12 million people were unemployed back then.



This topic is extremely confusing for the main reason that digital innovation have created so many jobs opportunities at the same time as making others disappear. Today, 77% of small businesses utilize social media to reinforce their brand recognition. Some people have become very wealthy just by using digital marketing or trading or running a freelance business. The digital world is like what we call in french « pharmacon » which means that it heals what it destroys and it destroys what it heals.

In the following pages, we are going to dive in deep and develop all parts of this subject. Once you read this research, you are gonna be the one who answers the title question : « DIGITAL WORLD :A BLESSING OR A CURSE ? »